

NETCONNECT

Volume 8, Number 1
Fourth Quarter 2002
United States Edition



NetEffects Employees Work Hard for Habitat for Humanity

On November 18, 2002, NetEffects employees and consultants joined with the St. Louis chapter of Habitat for Humanity. This is the third consecutive year that NetEffects has been a proud sponsor and volunteer of Habitat for Humanity.

Habitat for Humanity St. Louis is one of more than 1,800 worldwide affiliates of Habitat for Humanity International. They bring families and communities in need together with volunteers and resources to build decent, affordable housing.

Habitat for Humanity houses are sold with no profit made. Homeowners contribute "sweat equity," and house payments are recycled to build additional houses.

Habitat for Humanity St. Louis works in partnership with people everywhere, from all walks of life. Its purpose is to develop communities for people in need by building houses so that there are decent houses in decent communities in which people can live and grow.

Habitat for Humanity St. Louis has constructed 120 homes to date. Of those 120 homes, more than half were built in the past three years. Over the next 10 years, it is estimated that the services of Habitat for Humanity St. Louis will touch an additional 434 families in addi-

tion to the existing 120 families (homes built) who are currently supported.

Recently the St. Louis based chapter of Habitat for Humanity opened the first ReStore in the area. The mission is to provide financial support for the St. Louis affiliate of Habitat for Humanity.

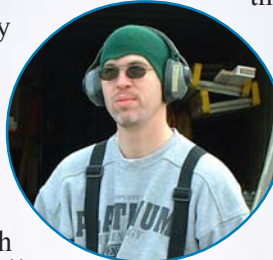
The ReStore enables people to purchase building materials at substantial savings, and serve as an outlet for reusable but otherwise discarded items. The volume of home improvement material that is thrown away in this country is staggering. They hope to be the 'destination shop' for anyone needing building materials, but especially for those who are attempting to rehabilitate deteriorating housing.

NetEffects is very proud of the people who devoted their Saturday to helping others become home owners. We would like to thank all of the NetEffects volunteers for their dedicated service and for helping NetEffects continuing efforts to make a difference in the community.

The simple fact is that when people reach out to help others, they change lives. And when they help a family achieve the dream of owning a home, they cause a change that is truly profound.



Jack Bader
Trying to Stay Warm



Hard Working Matt Loveland



Tough Man Drew Schulte

Left to Right:
Bottom Row:
Mark Stuart,
Middle Row:
Mike Pool,
Stephanie Schroeder,
Rachel Stuart, Anne Bader, Coco



NetEffects Habitat for Humanity Helpers

Delgado, Tania Delgado, Michelle Zipfel
Back Row: Matt Loveland, Jack Bader, Drew Schulte, Jim Schafers, Steve Zipfel, Grace Foo, Kevin Yearian

Core Group Update

The Core Group meets quarterly to address the ideas and issues of the consultants and to communicate to NetEffects management. The current members include: Michelle Zipfel, Matt Loveland, Bill Feldt, Alesia Harvey, Connie Creason and Kathy MacNicholas. At the last meeting all members were in attendance.

We are looking for anyone interested in helping to present or find presenters for brown bag informational lunches at various client sites. Also, we are looking for current consultants to welcome new consultants at their client site and help them to acclimate to that site.

NetEffects will again be doing a food drive this quarter so start buying some extra canned or boxed food items. We will also take monetary contributions. The food pantries get really low this time of year and they really need our help! There will be a contest...stay tuned.

The Core Group is always interested in hearing any of your thoughts and ideas and would love for you to share. Please forward any ideas or thoughts to Michelle Zipfel at mz@neteffects.com or any of the core group members listed on the intranet site.



Jack's Corner...

Business Planning for the Future

by Jack Bader, NetEffects President

Recently, the entire office staff participated in a formal business planning session for our company. While we have held a variety of individual planning meetings for salespeople and recruiters, this was the first time that we all got in a room and made presentations...to each other. This will now become an annual event.

Everyone did an excellent job describing their clients, their activities and their plans for 2003. We analyzed 2002 and reviewed a variety of metrics that we utilize to gauge how well we performed and how we can improve. Longtime readers of this column will remember that I am a strong advocate of quality and the use of metrics to measure it.

As I sat watching each presentation, I took extensive notes mostly on the many new ideas that I knew nothing about! Over my career in this industry I have always closely monitored the activity and have usually known everything that is going on. My initial unease about being "in the dark" quickly gave way to the realization that I have delegated large parts of the company to the capable people that we have hired. And, they are doing what we all expect them to do.

Every organization goes through various plateaus. At each of these, internal change must be made in order for the growth to continue; if changes are not made the growth cannot happen.

"Our 'System' has allowed us to grow in a down economy. We have increased our overall size and we continue to strengthen our internal staff."

We are going through another plateau and we are using our knowledge and skills to carefully plan our future.



The year two thousand and two was an interesting year for us. In spite of the horrendous economic climate our company grew. If we look simply at the measurement of the number of consultants on projects, we grew by 70% from a year ago. This is astounding, particularly when we hear about so many of our clients and competitors who are going through difficult times.

How have we done this? After careful reflection I believe that our success is totally the result of a number of small, subtle steps that our organization has taken over the years:

- We hire good people
- Provide tools to do the job
- Manage appropriately
- Don't delay difficult decisions
- Reward performance
- Continuously strive to improve

Each change or process that we have implemented is not easily measured; however, when I look back over a longer period of time, the difference is easy to see.

Our "system" has allowed us to grow in a down economy. We have increased our overall size and we continue to strengthen our internal staff. While we seem to have to run a bit faster to stay in the same place, we are financially able to do this and we are positioning our company to maintain our stability and grow.

We have some interesting plans for 2003 that will provide strong value to our clients and our consultants. Stay tuned and I hope that each of you will have a wonderful year.

Computer and Desk Stretches

by Dr. Michael Tso D.C., F.I.A.M.A.

Prolonged sitting at a computer terminal or at a desk can cause muscular tension and pain throughout the body. The daily stresses from the work environment can only add to the tension and pain. The majority of tension and pain usually manifests to the hands, arms, shoulders, upper back, neck and of course the "headache".

By taking a five or ten minute break to do a series of stretches your whole body can feel better. Just two minutes doing stretches will help greatly in reducing and controlling unwanted tension and pain.

These stretches are very easy to do. You don't even have to stand up. And now for the standard disclaimer: The techniques, ideas, and suggestions in this document are not intended as a substitute for proper medical advice! Consult your physician or health care professional before performing any new exercise or exercise technique, particularly if you are pregnant or nursing, are elderly, or if you have any chronic or recurring conditions. Any application of the techniques, ideas, and suggestions in this article is at the reader's sole discretion and risk.

How to Stretch

Stretching should be done slowly without

bouncing. Stretch to where you feel a slight, easy tension. Hold this feeling for 5-20 seconds. As you hold this stretch, the feeling of tension should diminish. If it doesn't, ease off slightly to a more comfortable tension. This easy stretch reduces tension and readies the tissues for the developmental stretch.

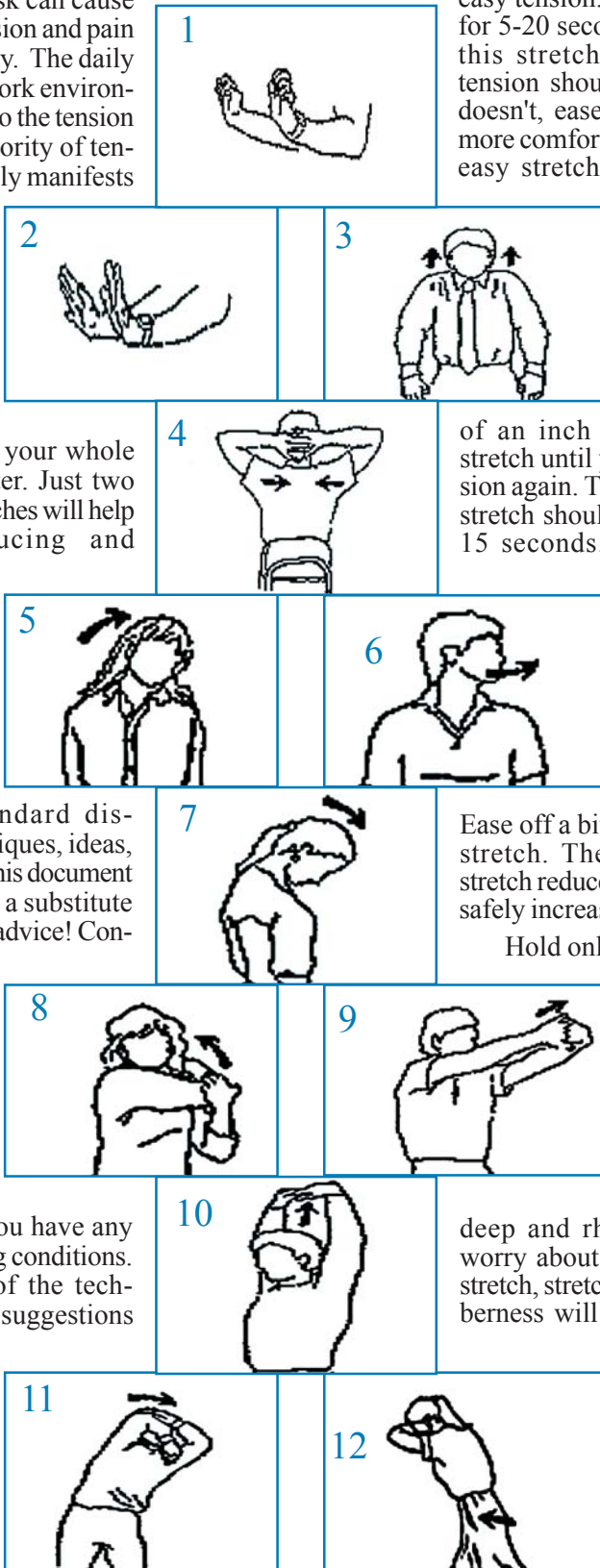
After holding the easy stretch, you can move a fraction

of an inch farther into the stretch until you feel mild tension again. The developmental stretch should be held for 10-15 seconds. The feeling of tension should also slightly diminish or stay the same. If the tension increases or becomes painful, you are overstretching.

Ease off a bit to a comfortable stretch. The developmental stretch reduces tension and will safely increase flexibility.

Hold only stretch tensions that feel good to you. The key to stretching is to be relaxed while you concentrate on the area being stretched. Your breathing should be slow, deep and rhythmical. Don't worry about how far you can stretch, stretch relaxed and limberness will become just one of the many byproducts of regular stretching.

For a hand-out please contact Michelle at mz@neteffects.com



January

- 2 Rachel Stuart
- 2 Anand Kashyap
- 3 James Schafers
- 8 Shawn Brinkman
- 10 Mike Pool
- 14 Abby Bowlin
- 18 Chris Hurt
- 28 Andrew Schulte
- 28 Betty Hindes
- 28 Brad Lankford
- 29 Norm Lampton

February

- 2 Blake Mizerany
- 3 Vara Birapaka
- 3 Eric Nilsen
- 4 Tahir Faqir
- 5 Gerard Atienza
- 7 Sharon Lowenthal
- 12 Matt Loveland
- 13 Venkate Sandhadi
- 17 Sanjeev Verma
- 20 Stephanie VanGilder
- 20 James Dodson
- 22 Scott Novotny
- 22 Renato Gemzon
- 24 Brian Baird
- 24 Suguna Kanala
- 26 Dana Coleman
- 28 Christopher Calvin

March

- 1 Li Zhang
- 6 Vinod Malatkar
- 8 Sudha Devisetty
- 24 Deb Klos
- 25 Sai Narasimhan
- 27 Claire Nottingham
- 29 Grace Foo

April

- 1 Alesia Harvey
- 3 Jeff Branson
- 5 Jie Tian
- 7 Diane Wolf
- 11 Tricia London
- 13 Dilip Chavan
- 16 KC Carl
- 17 Connie Creason
- 20 Suresh Venkat
- 23 Christopher Davis
- 25 Jeetu Murugan
- 26 Venugopal Vennam
- 26 Rich Calvin
- 29 Larry Price

ANNOUNCING



And the Winners Are...

In the last issue of the NetConnect, you were asked to provide the correct answers to one of two Brain Teasers.

Peter Chang, NetEffects Consultant at Anheuser-Busch, Inc., was the first person to respond with the correct answer to Brain Teaser #1. There were multiple correct answers.

Kevin Ballard, Manager at A.G. Edwards, was the first person to respond with the correct answer to Brain Teaser # 2.

For the the question and answer to Question 1 from the last edition of the NetEffects newsletter please see page 5 underneath Trivia.

Answer #2

During a recent Formula 1 race meeting, Sterling managed to complete a lap with an average speed of 150 mph and the second two fifths of the lap at a speed of 164 mph.

At what speed was the final one fifth of the lap covered? (The answer is not 176 mph)

Kevin provided the correct answer of:

205 MPH

Thanks to everyone who participated!

Technology Report...

A Report from the Annual NACCB Conference

by Stephanie Schroeder, NetEffects Branch Manager

As we enter the year 2003, our nation and the world face a much larger-than-normal list of serious uncertainties. There are many unanswered and difficult questions. What will the economy and corporate earnings do in 2003? What about world economies? Will there be a tragic increase in terrorism? Have corporate malfeasance and Wall Street scandals topped out? Will unemployment increase? You as a reader surely must have many opinions about each of these issues.

Recently I attended the Annual NACCB (National Association of Computer Consulting Businesses) Conference. This organization consists of thousands of consulting firms nationwide from \$1 million in revenues to several hundred million in Revenues. This was an opportunity to look at our best practices and compare NetEffects to others, learn about new trends, and focus on improving customer service to our employees and clients.

This year was one of the lowest in attendance in the history of the conference. Of course many could speculate at the reasons why attendance was down, but the bottom line was few companies were willing to spend the money on getting there and attending it because revenues were down and money was tight. As I looked around I felt proud that we as a company grew in a down economic year. Despite rate cuts and work force reductions NetEffects has successfully worked hard to keep growth on target. I learned many interesting facts while there and would like to share them with you.

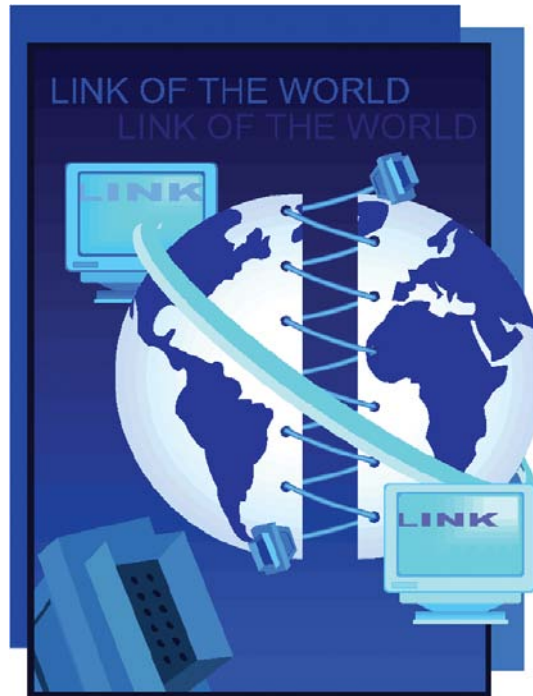
The NACCB commissioned an independent study late 2002 and the results were sur-

prising. I was amazed to find out that the IT services industry, is in fact one of the largest American industries and is a significant contributor to the U.S. economy. The computer business services industry produced gross product of \$188.5 billion last year — equivalent to almost 2 percent of

the total U.S. Gross Domestic Product — placing the industry on the same level as the telecoms (\$191 billion), trucking (\$184.6 billion) and legal services (\$175.1 billion) industries. The banking industry, with an annual gross industry product of \$153.6 billion, is actually smaller than the IT services industry.

Unlike other highly branded companies in the IT sector like Microsoft and Oracle, IT services are virtually unknown to most consumers, but the analysis found their im-

impact on the economy is strong. Total industry employment is nearly 2 million individuals, which accounts for over 1 percent of all employment in the country. According to the study the computer business services industry accounted for over 800,000 net new jobs - the equivalent of 9 percent of net employment increase across all industries - nationwide between 1996 and 2001. So what does all that mean? The use of temporary contracting and staffing services is here to stay. Companies realize the value of IT staffing and have historically increased their usage each year. In the study, the Midwest looked promising for job seekers. Unemployment is expected to decrease, and an increase of job creation from the finance, insurance, manufacturing and services industries is forecasted. NetEffects looks forward to another successful year and helping our clients and consultants to succeed as well.



Helpful Hints to Deal with Office Politics

Politics will always be a part of business organizations as long as people are involved. Most people occasionally grumble about company politics. And many even define political decisions as being impure and unfair. The best way to deal with office politics is to understand that office politics will always be a part of our job. If you want to avoid politics entirely, you'll need to live on your own in a cabin in the middle of nowhere.

Unfortunately that's not possible for most of us. So, in order to help you better deal with office politics, here are a few simple rules to follow:

- Keep it professional at all times.
- Play the game being played, not the one you want or think should be played.
- Don't make enemies.
- Don't burn bridges.
- Don't whine and complain.
- Try to avoid going over your superior's head.
- Don't criticize employees or bosses.
- Couch criticism in terms of employer's interests, not personal.
- Don't make others look bad.
- Help others get what they want.



- Establish affiliations of mutual advantage with important people.
- Find common ground with others.
- Don't discuss personal problems.
- Selectively self-disclose.
- Don't assume anything will stay secret.
- Create win/win solutions.
- Keep employer's perspective in mind.
- Cultivate a positive, simple, accurate image.
- Be pleasant. Laugh and smile.
- Be assertive and tough when required, not aggressive.
- Don't oversell. Be natural. Develop your own style.

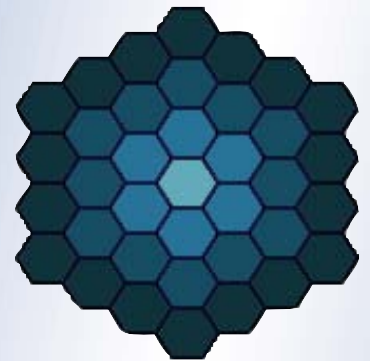
Politics at its worst can be terribly ugly. But at its best, politics can act as a buffer, allowing people to work together with minimal friction. If you can understand the politics whizzing around you, you'll be able to get the resources you need to do your job well.

TRIVIA

Be the first person to e-mail Michelle at mz@neteffects.com with the correct answer to the following brain teaser and you will win a Limited Edition NetEffects Washers Game.

Brain Teaser

How many hexagons, in total, can you find in this puzzle. Clue: there are more than 45.



Answer #1

(from last newsletter see Announcing on Page 4)

Complete the following grid. Each row and each column adds up to 290.

61	78	63	25	63
80	??	??	??	26
60	??	??	??	56
36	??	??	??	90
53	31	53	98	55

The correct answer that Peter provided is as follows (*there were other correct answers*):

61	78	63	25	63
80	10	75	99	26
60	86	66	22	56
36	85	33	46	90
53	31	53	98	55

Happy Anniversary!

February

Deb Klos	4
Terry Tolen	4
Abby Bowlin	3
Bakir Nagarwala	2
Paul Vinson	2
Mike Pool	2
Brad Lankford	2
Rick Squires	1

March

Kathy MacNicholas	4
Madhu Bhangi	3
Stephen Frazer	3

March (cont.)

Shalyn Anderson	2
David Taylor	2
Elizabeth Harris	2
Venugopal Vennam	2
Chris Wasmer	1
Chris Calvin	1
Michael Maness	1

April

Sharon Lowenthal	6
Coco Delgado	3
Edward Franke	1
Scott Novotny	1
Sarah Peeples	1

May

Janice Haupt	6
Chris Guiney	3
Chris Krull	3
Bill Buxton	3
Norma Tomsich	3
Keith Behrendt	1
Jimmy Brown, Jr.	1
Chrishell Jones	1
Tricia London	1
Vinod Malatkar	1
Diane Wolf	1
Grace Foo	1

Reminders



Timesheet Due Dates...

If you are planning to take a vacation, please let us know ahead of time. Also, you will still need to turn in a timesheet for zero hours.

Timesheets are due on Tuesday by noon.

They must have an authorized signature unless other provisions have been made.

Week Ending	Timesheet Due Date	Pay Date
01/17/03	01/21/03	
01/24/03	01/28/03	02/14/03
01/31/03	02/04/03	
02/07/03	02/11/03	02/28/03
02/14/03	02/18/03	
02/21/03	02/25/03	03/14/03
02/28/03	03/04/03	
03/07/03	03/11/03	03/31/03
03/14/03	03/18/03	
03/21/03	03/25/03	04/15/03
03/28/03	04/01/03	
04/04/03	04/08/03	04/30/03
04/11/03	04/15/03	
04/18/03	04/22/03	
04/25/03	04/29/03	05/15/03

* If the pay date falls on Saturday or Sunday then the pay date will be on the Friday before.

Kumar Joins the NetEffects Team



In July of 2002, NetEffects announced that Pavan Kumar Nallamala would be joining the successful NetEffects recruiting team. The main difference of Kumar's job is that he is based in Chicago, IL compared to St. Louis, MO.

Kumar has been in the I.T. industry for the past five years. Most of his career in the I.T. field has been spent as a recruiter, with the exception of the first couple of years, which he spent as a PeopleSoft Programmer.

Kumar's main reason for switching over to the recruiting side of the business was because he enjoys talking to people and learning more about them. Kumar says, "There is no better satisfaction than

getting someone a job."

Kumar feels very fortunate to be living and working in Chicago. Although he actually works and lives in a suburb of Chicago, he still makes many trips into the windy city. He says, "There is so much to do in Chicago." He doesn't necessarily love the hustle and bustle of the city but does love the great variety of entertainment.

"There is no better satisfaction than getting someone a job."

Working for NetEffects has been very enjoyable for Kumar. He feels that there is much opportunity in Chicago and is excited by the challenges and potential that he has experienced thus far. He says, "the best thing about working for NetEffects are all the friendly people that I encounter everyday."

Things outside of work are exciting for Kumar as well. In August of 2002, Kumar and his wife, Rohini, were married in India at the holy place of Tirupathi. Kumar enjoys shooting pool, watching TV and shopping. He is a big Rams fan and will root for the Rams over the Bears anyway!

Going Above and Beyond

Jim Schafers, a project manager currently working on the report migration project at Magellan Behavioral Health, has been very active with Habitat for Humanity in St. Louis since moving back from Atlanta last year.

Jim was first exposed to the Habitat organization in 1997 and 1998 through his church in Atlanta, which sponsored a house annually.

After returning to St. Louis in the spring of 2001 to work on a project at SBC, Jim became active with Habitat through the Bell Pioneers organization when he participated in the blitz-build of 15 houses in 15 days.

This winter, Jim volunteered to help with the building of Habitat's new St. Louis headquarters on Forest Park Blvd., which included the demolition of the interior of the structure and the rebuilding of the interior for offices and for ReStore which sells construction supplies to help raise

funds for the program.

Beginning in May, Habitat's normal build season, Jim joined the team from Home Depot and St. Genevieve parish to build the home in Wellston that they sponsored. Shortly after that build was complete he joined the house sponsored by Arco Construction and has been working there most of the summer and fall months.

Jim serves as a Crew Leader, helping to direct the work efforts of the wonderful volunteers from many organizations who have helped to make this year's Arco house a reality.

Jim plans to stay active with the organization during the winter months by helping out with some home restorations being planned.



Consultant Spotlight...

Never a Dull Moment for Alesia Harvey

Alesia Harvey's life is anything but dull. Between her full time job working for NetEffects as a consultant at MasterCard and her love for martial arts, Alesia is always on the go. Luckily her family shares her passion for martial arts and that allows them to spend much time together.

By day, Alesia is a software developer working at MasterCard. She feels very fortunate to be working with such a great team and says, "This is the best assignment I have ever had." Alesia knows how important it is to work with a good group of people and feels fortunate to work with such a group at MasterCard.

After working a full day, Alesia spends most of her evenings helping her husband run his Martial Arts studio. Martial Arts, more specifically the Kuk Sool Won style has played a big part in Alesia's life. In fact, it is responsible for helping Alesia meet Jack, who is now her husband.

Alesia lived on the West Coast for most of her college and early career years. Besides going to school and beginning a career there, she also became interested in the Kuk Sool Won style of Martial Arts. She took years of classes and became a black belt in the sport. In 1990, Alesia decided to move back to her hometown, St. Louis.

Not long after Alesia's return to Missouri, she started to look for a Martial Arts studio that taught the style she favored most. After much searching and many unfulfilling classes in other teaching styles, she came to the conclusion that the teachings of Kuk Sool Won were not offered in this area. Although she was disappointed, she still kept her interest in the sport.

Eventually, a new studio opened in her area, and to her amazement they specialized in the teachings of Kuk Sool Won. As fate would have it, the person who opened the studio would later become Alesia's husband. The couple now owns and operates the studio together.

Not only did this specialized teaching of Martial Arts bring Alesia and Jack together, but this past fall it also afforded them with the opportunity to travel to the far-off land of Korea. Alesia and her husband attended the Martial Arts World Championships in Gyeong-ju, where Jack



was promoted to the Master level and Alesia competed in six different events.

The trip started off with the World Championships where Jack Harvey was greatly honored by being promoted to a Master of the art. As if that weren't enough, Alesia went on to compete with 1,100 individuals from around the world and won a Gold medal in her Sparring division.

The next leg of the trip included an overnight stay at an ancient Buddhist Monastery. Not many guests are invited to stay at this monastery because of the strict lifestyles and rituals of the men who call the monastery home. The Harvey's were traveling with the man who brought the Kuk Sool Won style of Martial Arts to the United States in 1974 and because of this their entire group was extended the invitation.

While staying at the Monastery they got a taste of what it was like to live like an ancient monk. The group was bussed up a mountain and over a river to the monastery. They arrived late in the evening and were served a late Buddhist style dinner. They soon discovered that the Buddhist Monks did almost everything in silence as well as ate and slept on the only source of heat, which happened to be the floor. The stay at the monastery was definitely an interesting learning experience for both Alesia and Jack.

The entire trip was special and something that the Harvey's will remember for the rest of their lives. Although Alesia and Jack are happy to be home with their three year-old son, Sean, they are already planning their next trip.



Referral Fees Are Paid for Hot Skill Sets

Referral fees are paid to anyone, employee or not, who refers someone to NetEffects and that person works for a minimum of 90 days.

Our clients often have very specific needs that cover several skill areas.

If you have the following skill sets, or you know of someone else with these skill sets who would be interested in working as a consultant for NetEffects, please let us know by sending an e-mail to:

referrals@neteffects.com

Hot Skill Sets:

QA Analysts

Unix System Administrators and Architects

Data Warehousing/ ETL

Project Managers

Windows Development - .NET

Business Analysts



We are always on the lookout for articles, trivia, milestones and any other items for the newsletter.

If you have an idea for an article, or if you would like to author one, please contact Michelle Zipfel at mz@neteffects.com.

Individuals who contribute will be recognized for their contribution.

NET CONNECT

NetConnect is a quarterly publication of NetEffects, Inc.

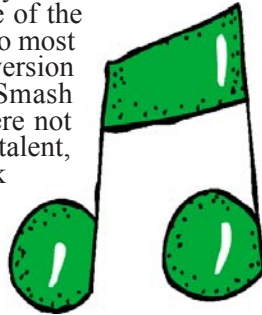
Layout and Design: Shalyn Anderson

Editor: Michelle Zipfel mz@neteffects.com

How to reach us: NetEffects, Inc. 500 Chesterfield Center Suite 350 Chesterfield, Missouri 63017 Phone: (636) 237-1000 Fax: (636) 237-1010

NetEffects Sings I.T.

The NetEffects internal staff put together a little song this year for the holiday party. The tune of the song probably sounded familiar to most because it was NetEffects' own version of the hit song "All Star" by Smash Mouth. For those of you that were not there to share in the wonderful talent, we thought you might get a kick out of the lyrics. For enjoyment purposes only... The NetEffects rendition of the song I.T.



My parents once told me the computer's gonna own me
Turn it off and get into bed
They were standing in the door and I could hear them both roar
Why not read a good book instead
Well the years start coming and the money starts rolling
Recruiters are calling and you started runnin'
Didn't make sense not to live like that
Your brain gets smart and your wallet gets fat
So much to code, so much to write
Now your parents know you are very bright
You're gettin' paid for doin' a job
Instead of sittin' home bein' a slob!
(*Refrain*) Hey now, where's your timesheet, get your hours in, go fax
Hey now, you're in I.T., get the work done, get paid
Only good workers get placed



Don't let your talent go to waste*
I.T. is hot and it's only getting hotter
The market stinks but it doesn't really matter

But the unemployed beg to differ
Judging by the global economy picture
Fortune 500 will take it on the chin, 'Cause they need us in order to win
Job orders keep rollin' in the door
We're not worried 'bout it anymore.
Refrain
Refrain

Somebody once asked would you want to work for Jack
And does Michelle take pictures all day
I said yep, but it's a trip
The holiday party is a blast
And they are all just a little strange
Well the years start coming and the money starts rolling
Recruiters are calling and you started runnin'
Didn't make sense not to live like that
Your brain gets smart and your wallet gets fat
So much to code, so much to write
Now your parents know you are very bright
You're gettin' paid for doin' a job
Instead of sittin' home bein' a slob!
Refrain
Only good workers get placed
Don't let your talent go to waste

Milestones

Baby Girls

Jeetu Murugan and his wife Priya Jeethandran are the proud new parents of a baby girl. The little girl was born about 5:05 a.m. of December 9, 2002. Jeetu and Priya decided to name the little girl Nadira Jeethandran. Nadira weighed 6.83 pounds and both mom and baby are doing great.

Matrimony

Kishan Bagam was married to Geeta Thotakura on October 17, 2002. Kishan and Geeta were married in Vijayawada, AP, India.

Pavan Kumar Nallamalla was married in Tirupathi (well-known holy place in India) on August 14, 2002. His new wife's name is Rohini and their reception was in Hyderabad, India.

